

Men's Clothing & Furnishings—Retail—(Cont'd)

PAUSON'S WORSTED-TEX SOCIETY BRAND GROSHIRE WALL STREET ARTHUR GORDON CLOTHING FLORSHEIM SHOES KNOX - MALLORY - STETSON BORSALINO HATS

Postel Non 401 O'Farrell... PR 6-4530 Pressler's 1525 Fillmore... WEst 1-8892 RAVAZZINI P 1301 Stockton... DOuglas 2-1336

RAY SHIRT SHOP ARROW SHIRTS - ROUGH RIDER SLACKS INTERWOVEN SOCKS OTHER NATIONALLY KNOWN BRANDS 212 Market... SUttr 1-8959

RAZZINI GUIDO Custom Tailor-Men's Apparel 540 Broadway... SU 1-7386 Robert Kirk Ltd 1 Post... DOuglas 2-7891

ROGER STROBEL 317 Sutter... EX 7-1388

ROOS-ATKINS FINE QUALITY MEN'S CLOTHING FURNISHINGS AND SPORTSWEAR HEADQUARTERS FOR NATIONALLY ADVERTISED BRANDS

Roos-Atkins Market at Stockton... EX 7-4000 Richard Bennett Store 398 Post... YU 6-6046

SOCIETY BRAND CLOTHES—PAUSON'S 200 Kearny... DOuglas 2-4640

STEVEN'S FOR MEN ARROW & PENDLETON SHIRTS STETSON HATS COOPERS UNDERWEAR INTERWOVEN SOCKS

STROBEL ROGER Natural Shoulder Clothing & Furnishings 317 Sutter... EX 7-1388 Stuart's Men's Shop 695 Market... DO 2-8478

UPTOWN CLOTHIERS 1545 Fillmore... WA 1-2000 Vener's Shop for Men 9445 Geary Bl... SKYln 1-8100

WORSTED-TEX CLOTHES—PAUSON'S 200 Kearny... DO 2-4640

People may wish to deal with you personally, but may not remember the name of your firm. An extra listing in the Telephone Directory will insure those calls for you.

Men's Clothing—Mfrs

Brookfield Clothes 821 Market... YU 6-5148 Braunstein Louis L Co 78-1st... SUttr 1-2800

L GREIF & BRO—REPRESENTATIVES BELL WM C 1551 Morton Av Lt Alts... YOskvr 7-4838

LEE H D CO INC 454 S Airport Bl SSF... Plaza 6-4040 L'Emporio Lucchese 1325 Stockton... EXbrk 2-9796

MARMAN OF S CREATOR OF MEN'S TAILORED SPORTCLOTHES Manufacturers of Men's Sportswear 140-2d... GA 1-6077

Pac Play Tops 320-10th Oakland... EX 2-4989 Pac Play Tops 320-10th Oakland... TWInks 3-9290

Wales Mfg Co 821 Market... YU 6-5148 White Duck Clothing Mfg Co 16 Minna... GARfid 1-1341

Men's Clothing—Wholesale

ALTMAN-LESTERS MEN'S & YOUNG MEN'S SUITS TOPCOATS - TUXEDOS SPORTCOATS & SLACKS 18-1st... GARfid 1-6829

Andrew Co 1121 Stockton... EX 7-3732 Bures Lee Co 560 Mission... DOuglas 2-9385

GRANT HARRY D CO Ronnell Clothes 599 Mission... DOuglas 2-7406

KUTLER BROS Men's Clothing & Sportswear 505 Mission... YU kon 2-2548

LEE H D CO INC 454 S Airport Bl SSF... Plaza 6-4040 LESTERS-ALTMAN Men's Clothing & Sportswear 18-1st... GARfid 1-6829

Men's Furnishings—Mfrs

Hewes & Potler Inc 833 Market... GARfid 1-2532 HYMAN EDW CO Goldenaire Men's & Boy's Casual Wear Stronhold Men's & Boy's Casual Wear

Superba-Cravats Inc 821 Market... YUkon 6-5120

PHILLIPS VAN HEUSEN CORP 161 Beacon SSF... PL 5-1111

A thoughtful party-line user answers her telephone bell promptly... places her own calls accurately so that they need not be placed again... teaches children the little telephone courtesies.

Men's Furnishings—Wholesale

ALCO LEATHER MFG CO DISTINCTIVE STYLING & DESIGNING Men's - Boys' Belts - Wallets Suspenders - Jewelry - Gift Items 666 Mission... GARfid 1-3861

ALLEN A-SALES CO OF THE PAC 667 Mission... EXbrk 2-3800 Barclay Knitwear Co Specializing in Mens' & Boys' Sweaters

McCALLUM G H CO Established 1893 Operators of THE HOTEL MENU HOUSE ALBERT E. FITZMAIER DISTINCTIVE MENUS DAILY MENU SERVICE 330 Jackson... EX 2-6327

Norlega Business Service 1310 Norlega... MO 1-1221 Speed-E-Menu Service See Our Ad Under Printers

HICKOK MFG CO Belts-Suspenders Wallets & Jewelry 821 Market... GA 1-0805

LEVI STRAUSS & CO LEVI'S LEVI'S OVERALLS & JACKETS AUTHENTIC WESTERN WEAR CASUALS FOR MEN & BOYS Ladies Ranch Pants & Wool Shirts "America's Finest Since 1850" 98 Battery... GARfid 1-6200

Maltzer Morris Co 567 Mission... GA rfid 1-4913 Merchandiser's Inc 515 Folsom... GARfid 1-0258

MOELLERIGH & CO Men's-Boy's Furnishings-Work Clothing 550 Mission... GA rfid 1-4131

NEVINS ARTHUR 731 Market... YUkon 2-6612

PIONEER INDUSTRIES INC Belts Braces Wallets & Jewelry 86-3d... SUttr 1-2385

ROB ROY SPORTSWEAR—TAYLOR EDMUND & SONS 788 Mission... GARfid 1-7974

Rummelsburg G E Co 667 Mission... EX 2-3800 Salt John F 833 Market... DOuglas 2-4956

STEIN A & CO Paris Belts-Suspenders-Garters 821 Market... GARfid 1-4650

THOMPSON JOE E Stradiwari Sport Shirts Marum Hosiery-Akom Knitwear 86-3d... DO 2-5277

WALLERSTEIN M CO Manufacturers-Distr Mens & Boys Furnishings Sportswear Work Clothing 57-1st... EXbrk 2-3923

Specialists for over 50 years CUSTOM-DESIGNED SOIL PROOF MENUS FREE CONSULTATION WITH TRAINED MENU SPECIALISTS

* SERVING ENTIRE UNITED STATES • Free Sketches, Layouts - Free Survey on Comparative Food Items and Prices - Library of 10,000 Menus for Your Consideration - Including - Children's, Miniature Advertising - Novelty and Holiday Menus - Wine & Cocktail Lists - Table Tents, Riders and Clip-ons

YU 2-3562 636 CLAY SAN FRANCISCO LOS ANGELES MADISON 4-2656

Menu Service

DAILY MENU PRINTING CO 543-2d... GA 1-1464 Diamond Press 1176 Valencia... VALencia 6-5700

McCALLUM G H CO Established 1893 Operators of THE HOTEL MENU HOUSE ALBERT E. FITZMAIER DISTINCTIVE MENUS DAILY MENU SERVICE 330 Jackson... EX 2-6327

Norlega Business Service 1310 Norlega... MO 1-1221 Speed-E-Menu Service See Our Ad Under Printers

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YU 2-3562 636 CLAY SAN FRANCISCO LOS ANGELES MADISON 4-2656

Merchandising & Marketing

Consultants—(Cont'd) Schiltzer Bernard B Advertising Agency 333 Kearny... YUkon 2-3690

Western Production 235 Montgy... YU 1-0963 Yarbrough & Butler 222 Kearny... DO 2-0393

Messenger Service AERO SPECIAL DELIVERY & MESSENGER SERVICE 242 Stewart... YU 2-1303

ALLEN'S DELIVERY SERVICE WE CARRY ALMOST EVERYTHING S.F. - EAST BAY & PENINSULA SPECIALS

MOTORCYCLES - BICYCLES HOURS: 8:15 A.M. TILL 5:15 P.M. SATS. 9:30 A.M. TILL 3:15 P.M.

ASSOCIATED MISCELLANEOUS SERVICES YU 2-3874 TRUCKS - MOTORCYCLES BICYCLES ERRANDS

OF EVERY DESCRIPTION IMMEDIATE DELIVERY FORWARDING - SHIPPING - PACKING SF - EAST BAY - PENINSULA FROM AN ENVELOPE TO A CARLOAD

B & O Lawyers Messenger Service City Hall... UNdrl 1-5976

BUTLER'S SPECIAL DELIVERY & MESSENGER SERVICE 11 Commercial... DO 2-6585

LANE METAL FINISHERS INC 887-30th Oakland... TEmpbr 2-8739

PACIFIC SPECIAL MESSENGER SERVICE LOW COST DELIVERIES BY FOOT, BIKE OR MOTOR TO ANYWHERE IN BAY AREA

QUICK-WAY SPECIAL DELIVERY SERVICE 287 Minna... YU 2-3002

NAIL POLISH FOR METAL To keep the bright metal bands on kitchen sinks and counters from staining your apron black, touch up the bands with colorless lacquer. If you can't get the lacquer, colorless nail polish will do.

WESTERN STRUCTURAL SHAPES TRIM In ALL METALS Specialists in Stainless Steel COMPLETE DESIGN, ENGINEERING AND FABRICATING FACILITIES UNDER ONE ROOF - CALL FOR LATEST CATALOG

WESTERN MOULDINGS, INC. LOCAL OFFICE - OAKLAND 3124 E. 14th St. KEllog 6-4261

FACTORY - UPLAND, CALIF 1111 EAST 8TH YUkon 2-1501

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Messenger Service—(Cont'd)

SPARKIE'S SPECIAL DELIVERY & MESSENGER SERVICE YU 2-7060 TRUCKS - MOTORCYCLES BICYCLES SPARKIES

Specials to BAY AREA & PENINSULA 160 Tehama... YU 2-7060

Metal Cleaning DRI-HONING SERVICE INC See Our Sandblasting Ad Bragato Rd Blmont... LYtel 1-8711

Metal Cutting Progress Welding & Fabricating 1434-19th... UN 3-8811

Metal Cutting Machines AAA Precision Steel Shape Cutting 307 Barneveld Av... VA 6-7837

Metal Finishes—Blasting META-PEEN INC Glass Bead Peening Cleaning & Finishing 234 Spear... EX 7-4866

Metal Polishing GALIF INDUSTRIAL PLATING CO 10 Blumome... GA rfid 1-0066

ANCHOR BRASS WORKS 187 Stewart... DOuglas 2-8241

BRENEKE SHEET METAL CO 234 Spear... GA 1-7716

CUSHION-LOCK REGLET—MORRISON & CO 187 Fremont... EX 2-8741

FLORALART PRODUCTS STAMPING - WIRE FORMING COPPER, BRASS, STEEL GIFTWARE Baked Enamel & Lacquer Finishes 833 Howard... DO 2-0506

FORDEREA CORNISE WORKS Manufacturers of Metal Products 269 Potrero... HE 1-4100

G L J Mfg Co 919 Folsom... EXbrk 2-5505

GRAFF A & SONS METAL SPINNING WORKS METAL SPINNING OF STEEL - STAINLESS STEEL & BRONZE CAPACITY TO 8 FEET DIAMETER 37 Shipley... EX 2-3260

Qltrat John Company Inc 154-2d... GA 1-6670

REYNOLDS ALUMINUM SUPPLY CO Formerly Clingon & Fortier Inc. COLD ROLLED METAL FORMING Shapes to Your Specification In Ferrous or Non Ferrous Metals 3201-Jd... MIssn 8-0170

UNIVERSAL MOLDING CO 10807 Stanford Av Lynnwood... NEvada 6-0271

VAN HUFFEL METAL SHAPES—VAN HUFFEL WESTERN CORP Roller Die-Cold Formed Call Collect 4757 Slauson Los Angeles... Ludlow 9-6206

Western Gold & Platinum Co Rolling & Wire Drawing 525 Harbor Bl Blmont... LYtel 3-3121

Western Mouldings Inc 3124 E. 14th Oakland... KEllog 6-4261

Wildberg Bros Smelting & Refining Co Rolling & Wire Drawing 349 Butler Av SSF... PO 1-1770

WILLIAMS WALLACE CO Old County Rd & Quarry Rd Belmont From telephones served by the following exchange San Francisco (No Intercity Charge) Ask Operator for Entreprise 11068

Metal Rolling & Forming

C & C METAL PROCESSING CO ROLL FORMING - METAL SLITTING ROLLER LEVELING & CUTTING TO LENGTH 1125 Shafter Av... MI 8-8885

METROFORM CO METAL ROLL FORMING In Ferrous & Non-Ferrous Metals Roll Dies Designed & Mfg on Premises 866 Hurlingame Av Rdwd City... EMfrn 8-4638

PAC HYDROFORM & DEVELOPMENT CORP 128 Fair Rd Sn Jose... CYprss 2-3327

PENKO MFG CO 5755 Landrean Emryvl... OLYmpc 3-2033

REYNOLDS ALUMINUM SUPPLY CO Formerly Clingon & Fortier Inc. COLD ROLLED METAL FORMING Shapes to Your Specification In Ferrous or Non Ferrous Metals 3201-Jd... MIssn 8-0170

UNIVERSAL MOLDING CO 10807 Stanford Av Lynnwood... NEvada 6-0271

VAN HUFFEL METAL SHAPES—VAN HUFFEL WESTERN CORP Roller Die-Cold Formed Call Collect 4757 Slauson Los Angeles... Ludlow 9-6206

Western Gold & Platinum Co Rolling & Wire Drawing 525 Harbor Bl Blmont... LYtel 3-3121

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ACME METAL SPINNING METAL SPINNING BRASS - BRONZE - ALUMINUM COPPER - STEEL - LTD 4040A 24th... VA 6-6355

ADVANCE METAL SPINNING 343 N Montgomery Sn Jose... CYprss 2-4242

ALADINO HEATING CORP 937 Harrison... DO 2-2526

ATLAS METAL SPINNING CO CUSTOM SPINNING & STAMPING of Aluminum - Brass - Steel Copper - Stainless - Etc. Lighting Fixtures Also Experimental Work Hydro Lath 92" Swing Cap 1" Steel 183 Beacon SSF... PL 6-6820

G & G METAL SPINNING—G & G METAL SPINNERS INC Aircraft-Commercial Spinnings 130" Diameter-4 1/2" Thick All Alloy Materials 3201 Shelby... State 4-4441

GRAFF A & SONS METAL SPINNING WORKS METAL SPINNING OF STEEL - STAINLESS STEEL & BRONZE CAPACITY TO 8 FEET DIAMETER 37 Shipley... EX 2-3260

Qltrat John Company Inc 154-2d... GA 1-6670

REYNOLDS ALUMINUM SUPPLY CO Formerly Clingon & Fortier Inc. COLD ROLLED METAL FORMING Shapes to Your Specification In Ferrous or Non Ferrous Metals 3201-Jd... MIssn 8-0170

UNIVERSAL MOLDING CO 10807 Stanford Av Lynnwood... NEvada 6-0271

VAN HUFFEL METAL SHAPES—VAN HUFFEL WESTERN CORP Roller Die-Cold Formed Call Collect 4757 Slauson Los Angeles... Ludlow 9-6206

Metal Specialties—(Cont'd)

Enk Ribbon Manufacturing Corp 679 Cheney... JUNipr 5-0886

LARKIN SPECIALTY MFG CO ENGINEERING TOOL & DIE MAKING METAL STAMPING - FORMING DRAWING - ASSEMBLING Production Facilities for Metal Specialties Automatic Feed Presses - Wire Forming ESTABLISHED 1912 915 Linden Av S S F... Plaza 5-9300

Lo Blanco Bros 1108 Howard... MARkt 1-9916

Marelich Mfg Co Inc 44 Layne Pl Sn Bruno... Plaza 5-8080

Meyers Safety Switch Co Inc Sheet Metal Boxes A Specialty 423 Tehama... GA rfid 1-2426

MIPRO METAL PRODUCTS CO 255 S Maple Av SSF... JUNe 9-3700

Paul Sheet Metal Works 77 Natoma... SU 1-6156

Q-ROLO SHEET METAL PRODUCTS INDUSTRIAL & GENERAL SHEET METAL PRODUCTS 1067 Folsom... MARkt 1-5014

Schulze Tool & Die Co 70 Elmira... JUNipr 4-1298

Weichhart Mfg Co 237 Natoma... SU 1-4488

Wellmade Metal Products Co 860-Bist Av Oakland... LOckhn 2-1878

William Wallace Co Old County Rd & Quarry Rd Belmont From telephones served by the following exchange San Francisco (No Intercity Charge) Ask Operator for Entreprise 11068

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ADVANCE METAL SPINNING 343 N Montgomery Sn Jose... CYprss 2-4242

ALADINO HEATING CORP 937 Harrison... DO 2-2526

ATLAS METAL SPINNING CO CUSTOM SPINNING & STAMPING of Aluminum - Brass - Steel Copper - Stainless - Etc. Lighting Fixtures Also Experimental Work Hydro Lath 92" Swing Cap 1" Steel 183 Beacon SSF... PL 6-6820

G & G METAL SPINNING—G & G METAL SPINNERS INC Aircraft-Commercial Spinnings 130" Diameter-4 1/2" Thick All Alloy Materials 3201 Shelby... State 4-4441

GRAFF A & SONS METAL SPINNING WORKS METAL SPINNING OF STEEL - STAINLESS STEEL & BRONZE CAPACITY TO 8 FEET DIAMETER 37 Shipley... EX 2-3260

Qltrat John Company Inc 154-2d... GA 1-6670

REYNOLDS ALUMINUM SUPPLY CO Formerly Clingon & Fortier Inc. COLD ROLLED METAL FORMING Shapes to Your Specification In Ferrous or Non Ferrous Metals 3201-Jd... MIssn 8-0170

UNIVERSAL MOLDING CO 10807 Stanford Av Lynnwood... NEvada 6-0271

Metal Spinning

ACME METAL SPINNING METAL SPINNING BRASS - BRONZE - ALUMINUM COPPER - STEEL - LTD 4040A 24th... VA 6-6355

ADVANCE METAL SPINNING 343 N Montgomery Sn Jose... CYprss 2-4242

ALADINO HEATING CORP 937 Harrison... DO 2-2526

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